



Insta-Famous

Monetizing Social Media

Are you a social media influencer? You cannot use social media and get paid while on duty or using postal equipment. Postal time and equipment should be spent on postal duties.

You also cannot use USPS logos in social media posts without official authorization. USPS logos are postal property.

Using postal time and property for postal duties preserves postal resources.

And that's smart business.

Contact the Ethics Office (ethics.help@usps.gov) for guidance.