



Avoid Controversy With Community Service

The Postal Service and its employees can contribute to the well-being of their communities through a variety of approved community service activities, such as employee food or school supply drives, under the Community Services Activities Policy (CSAP).

These activities can also help to increase the Postal Service brand value. But, if we aren't careful, participation might do more harm than good.

Activities must not be political or religious, sponsored by a political or religious organization, or likely to involve the Postal Service in controversy.

Keeping community services activities away from potential sources of controversy keeps the focus on the good work the Postal Service and its employees are doing in the community and the value they contribute.

Increasing the Postal Service brand value is smart business. Contact the Ethics Office (ethics.help@usps.gov) for guidance.