



Is it too close for privacy?

- It's our job to protect the privacy of our customers.
- In any face-to-face transaction with a customer, cardholder information can become vulnerable in several ways. Postal Service employees must be alert for attempts to illegally obtain payment card data.
- Here's how it could happen:
 - Taking a photo of payment cards with mobile phones;
 - Observing and memorizing a primary account number; or
 - Using a skimmer to electronically copy magnetic stripe data.
- When helping someone at the counter, retail associates may need to ask other customers to stand behind the line to ensure privacy.

Protecting our customers' card data reinforces our reputation as a most-trusted agency and keeps customers coming back to the Postal Service.

And that's smart business.

*Learn more about PCI compliance at:
<http://blue.usps.gov/cyber/pci-training.htm>*