



Respect the Customer

Let's use kind words and have respect for our
➤ customers.

Everyone you see is a potential postal customer. We
➤ serve them all and are thankful for the business they bring to us.

As a representative of the Postal Service, make sure
➤ that you are respectful to our customers in words and deeds.

It's about delivering great service and meeting customer expectations.

And that's smart business.