



Say What?

- Be mindful of postal policy when sharing content through social media.
- Social media include blogs, wikis, YouTube, podcasts, social networking websites (such as Facebook, Myspace, Twitter and LinkedIn), microblogs, Web 2.0 — basically any form of online publishing or discussion.
- Using social media on your own time is your decision. However, you can't speak for or act on behalf of the Postal Service. All uses of social media related to the conduct of official postal business require management's consent.

Following the social media policy protects our brand. And that's smart business.

Find out more about the social media policy in the ASM, Section 363.