



Every Mailpiece Counts

- Protect mail from being damaged by water, dirt, crumpling and other mishaps.
- Each piece of mail is a symbol of our business and its safe handling shows that the Postal Service values its customers.
- Keep mail looking good from acceptance to delivery. When it is damaged by the elements or machinery, take the extra steps of caring for these pieces as well.
- Customers trust the Postal Service to deliver their letters and packages quickly, accurately and safely.

Providing the service customers paid for and meeting their expectations help us increase revenue.

And that's smart business.