

Something Familiar. Something New.

Communicate in both formats.

- Establish regular communication patterns (email, meetings, newsletters, memos) for ongoing processes.
- ➤ Introduce occasional ad hoc meetings and interactive formats to break out from overly predictable communication patterns.

Regular communication of process status is a good platform. However, shaking up formats with different approaches can stimulate fresh thoughts and encourages further sharing.

And that's smart business!